



David Bar

Founder & CEO, ICAI

Empowering People, Businesses, Society and the Nation through Applied AI



ICAI
INTERNATIONAL
CENTER OF AI

PEOPLE, BUSINESS, SOCIETY, NATION

Email Me

WhatsApp

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ICAI Website

ICAI Page

AI First Israel

AI First Portugal

VISION

AI is a capability multiplier, not a job replacement. After 30 years leading enterprise transformation at PwC Consulting, KPMG, IBM, and Pfizer, I founded ICAI to bridge the gap between AI's promise and real-world impact - for enterprises, startups, communities, and nations.

30+

YEARS ENTERPRISE LEADERSHIP

4

COUNTRIES OF OPERATION

ICAI - FOUR INSTITUTIONAL PILLARS

01 Professional Services

AI Assessment, Modernization, and AI-First Solutions. We don't just consult - we embed engineering teams to design AND build.

02 Venture Studio

Co-creating AI-first startups in Digital Banking, Data Integration, and Sovereign AI - from Zero to One.

03 RISE Program

Non-profit AI skills training for underserved communities. Creating pathways to employment and economic independence.

04 AI First Community

Global network of CTOs and architects driving AI adoption. Regional chapters: Israel, Portugal, Spain, US.

FEATURED IN

YAHOO!
FINANCE

The ICAI Launches to Transform Business, Society, and Opportunity Through AI

Official launch announcement of ICAI's four-pillar model - uniting enterprise AI services, venture building, social impact, and a global technical community under one mission.

► Read Article — GlobeNewswire / Yahoo Finance • May 2025

JERUSALEM
POST

Changing the Narrative: David Bar's Mission to Frame AI as a Capability Multiplier

Why David left a KPMG partnership to build an organization that treats AI as a tool to elevate people - not replace them. A profile on the philosophy driving ICAI.

► Read Article — The Jerusalem Post • Dec 2025

INT'L
BIZ TIMES

Modernization Demands More Than AI. People Will Define the Future of Business

AI doesn't modernize companies - people do. Modernization isn't a technology checklist; it's a shift in how decisions are made, knowledge is surfaced, and change is adopted.

► Read Article — International Business Times • Jan 2026

CLIENT
IMPACT

Elad Health — Israel's National EMR System (Chameleon)

"During the initial Phase A, the approach improved team effort and achievements by at least 20%, and the expectation for 2026 is to double or triple that impact as adoption scales across teams and workflows."

► Watch Video Testimonials — Tzafirir Kagan, CEO, Elad Health • 2026

LEADERSHIP EXPERIENCE

Partner, Head of Cloud

KPMG • 2021-2025

CTO, Internal VC for AI&Data

KPMG • 2018-2021

Head of Analytics & Data & AI

IBM • 2013-2018

Cyber & BigData Leader

IBM • 2010-2013

Lead Architect & SME

Pfizer US • 2006-2010

Project Manager & Lead Architect

IBM GBS (US) • 2002-2006

Managing Consultant

PwC • 1998-2002

CREDENTIALS

AI Patent Pending

Data & AI Innovation

Certified Board Director

Open to Board Positions

Israeli Directors Union

IDU Member • since 2024

AI-Native Modernization Platform

Co-Founder (Stealth) • 2025

Dual Citizenship

Israel & Portugal (EU)

BSc Computer Science & Sociology

REPRESENTATIVE CLIENTS

PHARMA & LIFE SCIENCES

AstraZeneca Pfizer Novartis Teva

BMS Berlex Cephalon

GOVERNMENT

Israel Canada Cyprus

TELECOM

Partner (IL) Orange (TH) COSMOTE (GR)

FINANCIAL SERVICES

Bank Hapoalim Bank Leumi

INSURANCE

Phoenix Migdal AIA Insurance

HEALTHCARE

Elad Health Meuhedet Ichilov